

# Planning, Arts Development & Community Cohesion

Jayne Knight

Arts Development Manager

Suffolk County Council

# Why is community cohesion an issue?

- Inequality
- Crime
- Loneliness
- Health issues – mental health, obesity
- Older people return to Suffolk
- Young people leave...if they can...

# What do we want to achieve in Suffolk?

- Inclusive growth.....
- A place to create a home.....
- A place to raise a family.....
- A place to be entrepreneurial.....
- A place to learn.....
- A place to connect.....
- A place to feel valued...
- A place to enjoy...

# Arts Development as a tool for planning

- Planning

- A place to create a home.....
- A place to raise a family.....
- A place to be entrepreneurial.....
- A place to learn.....
- A place to connect.....
- A place to feel valued...
- A place to enjoy...

- Arts Development

- A tool for consultation...
- Prompts learning.....
- Drives connections.....
- Values knowledge and skills...
- Creates a good time.....
- Builds cohesion

# How to use Arts Development as a tool

A tool for consultation... that prompts learning.....drives connections.....values knowledge and skills...creates a good time.....builds cohesion.....and .....

- Key Actions:
  - ✓ Build links with arts & cultural organisations.....
  - ✓ Identify your challenge/Know what you want....
  - ✓ Establish the time line – plan ahead.....
  - ✓ Develop a budget - £250 - £450 per day.....
  - ✓ Procure the work.....

# Examples

- [Ballymun Hotel – Artist Seamus Nolan](#)

<https://publicart.ie/main/directory/directory/view/hotel-ballymun/3ad342f6b008fb90fdf9e597ebf55abc/>

- FirstLight Lowestoft

<https://firstlightlowestoft.com/>

Lowestoft Folk

<https://vimeo.com/364774551>

- DanceEast – Making Waves Together

<https://www.youtube.com/watch?v=cdw5peEKRel>

# Examples

- [Lighting Norwich](#)
- <https://www.arrolightingandevents.co.uk/case-studies/item/40-projections-norwich.html>
- [Light night leeds](#)
- <https://www.visitleeds.co.uk/whats-on/light-night-leeds.aspx#>
- Creative People and Places
- [https://www.youtube.com/watch?v=udcPCkyxAls&feature=emb\\_rel\\_err](https://www.youtube.com/watch?v=udcPCkyxAls&feature=emb_rel_err)

# Key points

- About place
- Uses the local museum
- Intergenerational
- Builds up over time
- Public celebration
- Builds a connected community.
- A core intergenerational group of people to consult with.
- Generate street names based on history.
- A welcome pack, with heritage information.
- A volunteer network
- Established an annual/seasonal celebrations.
- Established regular meeting points



# Live Brief



Describe a development you are working on.



Identify the challenges.



What role could arts development play?



Who are the local cultural organisations?



What sort of budget is possible



What's the time line?